

WLMA E-NEWS

October 2008

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1. Welcome to E-News

Welcome to another year of E-News – a quick summary of news from your professional organization – Washington Library Media Association.

2. Win a World Book Encyclopedia Set for your School

20,000 is the new 10,000. It's the new goal for the WSCLit school library petition. The top name gatherers by November 25th will win one of 6 World Book Encyclopedias, courtesy of World Book (for info. about the sets, contact Darrell Thompson: wbnemco@comcast.net). Download the forms at <http://www.wlma.org/libraryadvocacy>, get people to sign them, send them in as per instructions on the form. (make sure your name is on the bottom so you'll be entered). The names and comments will help us make our case for strong school libraries throughout the state during the upcoming legislative session.

3. Conference Wrap-up

Thank to all of those who helped with the Joint Conference in Portland. This includes members of the Joint Conference Planning Committee, session presenters, session hosts, and other volunteers. It couldn't have happened without their dedication and support! If you need a conference handout, you'll find it here: <http://www.oemawlma2008.org/concurrent.htm#handouts>. Don't delay as the conference web-site will disappear in early 2009.

4. By-Law Change Vote

There will be an e-mail vote on the changes to the by-laws that were announced at the September Executive Committee meeting and presented to the membership at the WLMA luncheon in Portland. The vote can occur 30 days after the announcement at the Executive Committee meeting. The change adds 2 positions to the Executive Committee:

Legislative Chair, and Public Relations Chair. Please respond as soon as you get your voting email.

5. Public Relations Position

WLMA is looking for someone to be our new Public Relations Chair. This person will be responsible for:

- 1) Developing, marketing, distributing and keeping track of WLMA logo promotional materials.
- 2) Sending out press releases, articles and written materials for non-WLMA publications
- 3) Working with other professional organizations to secure booths at conferences and organizing booth buddies.
- 4) Working with the advocacy team to shape the “WLMA Message.”
- 5) Attending WLMA exec and full board meetings (Nov. 8, Jan. 10, Mar. 13-14, May 16, Sept. 12, and Oct. 8), and the August WLMA Leadership Retreat.
- 6) Attend advocacy/media training through CSTP.
- 7) Getting PR content to the webmaster for the Advocacy webpage.

If you are interested in this position, please send a letter of interest to Dave Sonnen at wlmadave@gmail.com by **Wednesday, October 29 at NOON**. The new PR person will begin at the November 8 Executive Committee meeting. If you have any questions about the position please contact Advocacy Co-Chair, Sarah Applegate at sarc@zhonka.net. Please note that this position is contingent on the passing of the by-law changes.

6. Welcome New Executive Committee Members

The following people are on the WLMA Executive Committee. Their term began at the conclusion of the joint conference. If you have any compliments, concerns, questions, suggestions, or ideas, please feel free to contact them!

President: Dave Sonnen, Edmonds
President-Elect: Linda King, Yakima
Past President: Linda Collins, University Place
Vice President: Gary Simundson, Evergreen (Vancouver)
Treasurer: Kate Pankiewicz, Shoreline
Secretary: Steve Coker, Rainier
Elementary Level Chair: Teresa Wittmann, Edmonds
Middle / Jr. High Level Chair: Gladys Fox, Tukwila
Senior Level Chair: Elaine Harger, Snoqualmie
Small Dist. / Private Schools Chair: Jen Fukataki, Yarrow Point
Webmaster: Joanna Freeman, Shoreline
Membership Chair: Pat McKinley, Cheney
Medium Editor: Alice McNeer, Kent
Advocacy Co-Chair: Sarah Applegate, N Thurston (Lacey)
Advocacy Co-Chair: Kathy Kalich, Spokane
Advocacy Co-Chair: Christie Kaaland, Antioch U - Tacoma

Higher Education Co-Chair: Betty Marcoux, UW-Seattle
Higher Education Co-Chair: Lorraine Bruce, UW-Seattle
Exhibiting Partner: Karen Paulson, Duvall
Legislative Chair: Roz Thompson, N Thurston (Lacey)
OSPI Liason: Gayle Pauley, OSPI (Olympia) <non-voting>

7. Write for the Medium

Do you have something to share with your colleagues? Write an article for the Medium! The deadline for the winter issue is Friday, October 31. The topic of the issue is: Be a Leader in Advocacy. Articles can be submitted to our Medium Editor, Alice McNeer at mediumeditor@earthlink.net. For more information about submission guidelines go to <http://www.wlma.org/medium>.

8. WCCPBA Posters for Sale

Did you forget to pick up your 2009 Washington Children's Choice Picture Book Award Poster in Portland? Don't worry, you can order it online. At \$5 a piece, they are a great deal. Directions for ordering are at <http://www.wlma.org/wccpba>. You'll also find the 2009 book list and activity packet. Soon you'll find the video presented at the conference, as well as, letters from last year's winners.